

The new Superfeet Custom fitPOD™ is our most advanced, portable and easy to use custom insole center made to date. You can now provide a complete non-weight bearing solution for Superfeet custom molded insoles from anywhere in the store in as little as 15 minutes\*.



- 1 Superfeet Custom fitPOD™:** The Superfeet Custom fitPOD™ Oven and Biovac system make it quick and easy to fabricate most Superfeet custom products, from anywhere in your store. The side compartment door folds down to reveal the oven and doubles as a flat work surface. The hydraulic shock supports the door for easy opening and closing.
- 2 Adjustable Leg Cradle:** Supports the ankle and helps keep the leg in proper position during the customization process.
- 3 Laser Alignment:** Ensures quick and easy positioning of the foot into a subtalar neutral position with more accuracy.
- 4 Met-Bar:** Helps stabilize the midtarsal joint throughout the customization process for the most accurate molding.
- 5 Access Bin:** Provides quick access to all of the BioVac accessories needed during the customization process. The BioVac hose and foot pedal control are easy to use and then store for transport.
- 6 Response-Glide Steering:** Two large easy-glide front wheels assist with smooth transport. Rear 360° rotating pivot wheel ensures quick and easy micro-adjustments side to side. Rear extension handle provides an easy grip for both adjusting and transport.

\*Based on select Superfeet Custom products.



**CUSTOMER CARE – THE BEST OF SUPERFEET:**  
If you have any questions, comments, or need help with your Superfeet, please contact us:

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0131 344 7980  
customercare@superfeet.co.uk

**SUPERfeet®**

ORIGINAL SUPPORT. UNTOLD POSSIBILITIES.™

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# THE NEW STANDARD IN CUSTOM INSOLES



Superfeet, Legendary Insoles  
Maximum Comfort, Stability & Perfect Fit  
Moulded Custom Carbon Insoles in less than 15 minutes.

**SUPERfeet®**

**ADD  
+APT**



**The Superfeet ADD/APT™ System** traces back to our start as the Sports Medicine Division of the Northwest Podiatric Laboratory in 1974. ADD/APT encompasses the biomechanical science, technology, function and craftsmanship that adjust your footwear's flat, 2-dimensional midsole to your 3-dimensional foot.



TRADITIONAL FOOTWEAR FIT



SUPERFEET ADD/APT™ SYSTEM

# Custom CARBON Winter™

Maximum comfort, great stability and a perfect fit is guaranteed when you use Superfeet Custom CARBON Winter™ Insoles. Superfeet will give every winter sports enthusiast a great day on the mountain. When skiing the foot will experience enormous pressure coming from the slope angle, terrain, speed and all the forces transmitted from our body weight to the ski.



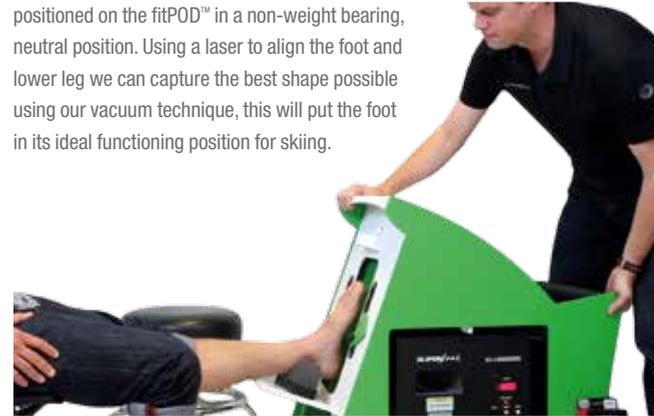
FEATURING:  
 **EVOlyte™**

Our revolutionary material combines the strength of carbon fiber and our proprietary polymer to make a lightweight yet supportive biomechanical memory material. The advantage is a thinner, lower volume stabilizer cap without sacrificing strength or support.



The Superfeet Custom CARBON Winter™ deep heel cup provides maximum stability by aligning the foot, in a straight lasted ski boot this foot position helps reduce pressure points and increases fit and comfort. Superfeet can achieve these goals using our patented non weight bearing vacuum moulding system. Correct foot alignment = Lower & Upper leg alignment.

The retailer/end user will benefit from the fact that Superfeet uses a proven biomechanical shape in our Cap. This shape comes from our Laboratory which has been producing Custom Carbon Orthotics for over 50 years and has worked with an estimated 1.5 million feet. The pre shaped Cap is heated in the fitPOD™ oven for 3 minutes, this is then attached to the foot and positioned on the fitPOD™ in a non-weight bearing, neutral position. Using a laser to align the foot and lower leg we can capture the best shape possible using our vacuum technique, this will put the foot in its ideal functioning position for skiing.



The fitPOD™ is easy to use and the foot position can be easily replicated time after time, this is much more difficult when using a semi or weight bearing moulding system. The fitPOD™ and Custom CARBON Winter™ is easy to use and all your employees will be making them in no time at all! In the easy to replicate process the two locator triangles on the Cap match perfectly with the corresponding triangles on the Insole, these ensure the same position each time and stop the Cap from moving, no grinding required just trim to fit the boot. All done in 15 minutes! The Outlast Thermal regulating cover and insulating fore foot foil keeps the cold at bay. It has never been easier to make a Custom Insole with a guaranteed fit!



- 1 Heat-Moldable Carbon Fiber Stabilizer Cap:** The heat-moldable, 3/4-length stabilizer cap is reinforced with EVOlyte™, Superfeet's proprietary carbon fiber & polymer blend, and delivers exceptional, customized support for all-day comfort and performance.
- 2 Special Dual Layer, Dual Density Foam:** Developed to give more cushion under your foot without compromising responsiveness, feel or control.
- 3 Foil Forefoot & Beveled Edge:** A light-but-durable insulating foil deflects cold away from the forefoot while the beveled edge improves the fit in tighter fitting boots.
- 4 Biomechanical Shape:** The structured heel cup, distinct Superfeet shape, and semi-flexible toe crest are biomechanically designed to support a more static stance in the boot.
- 5 Responsive Temperature Control:** The top cover is treated with Outlast® Adaptive Comfort® to absorb, store and release warmth.
- 6 Toe Crest:** The toe crest reduces foot fatigue by relieving the need to grip with your toes.
- 7 Organic, Odor-Control Coating:** All natural coating that eliminates odor-causing bacteria.



-  NON-WEIGHT BEARING
-  FABRICATION 15 MINUTES
-  NO GRINDING REQUIRED
-  HEAT MOLDABLE INSOLE
-  BIOVAC MOLDING PROCESS

**BUILT ON:**  
 The Superfeet ADD/APT™ System encompasses the biomechanical science, technology, function and craftsmanship that adjust your footwear's flat, 2-dimensional midsole to your 3-dimensional foot.

#### TECHNOLOGIES



**Who we are:**  
 Superfeet, a US brand since 1977 became the sports division from our Medical Lab which was founded in 1964 by Dennis Brown, a master engineer and honorary doctor of science. In 1974 Doctor Chris Smith (Professor Emeritus in biomechanics) become a partner. In 1977 Superfeet was established as a brand and started with a promise to create a first class product with as much medical knowledge built into something that could be truly affordably & help people. That promise holds true today. Since 1979 Superfeet is using the vacuum moulding technique. With introducing the fitPod™, Superfeet simplifies the vacuum custom moulding process.

**SUPERfeet®** | ORIGINAL SUPPORT. UNTOLD POSSIBILITIES.™

 **60-DAY COMFORT GUARANTEE:** If you are not satisfied with your new Superfeet Insoles, return them with your receipt within 60 days to your place of purchase for a credit or refund. This guarantee is subject to the retailer's return policy.

	J	A	B	C	D	E	F	G	H
UK				4 - 5.5	6 - 7.5	8 - 9.5	10 - 11.5		
EURO				37 - 38.5	39 - 41	42 - 44	45 - 46.5		
MONDO				22.5 - 24	24.5 - 26	26.5 - 28	28.5 - 30		

SUPERFEET SIZING CHART